



# KENNESAW CHARTER SCIENCE AND MATH ACADEMY

## STATE OF THE SCHOOL ADDRESS



FEBRUARY 28, 2019

# KCSMA

## STATE OF THE SCHOOL ADDRESS

**VISION:** Developing and empowering innovators by closing the gap in STEM education.

**MISSION STATEMENT:** KCSMA's unique self-governance structure fosters a culture that combines student-centered, collaborative, and dynamic instructional methods. We are an independent school of excellence that empowers its diverse learning community to become innovators, who are creatively engaged, academically excellent, and scientifically extraordinary.

# KCSMA STATE OF THE SCHOOL ADDRESS

**Student**

**Demographics:**

**Total Students: 475**

**FRL: 41%**

**Special Ed: 7.42%**

**ESOL: 13.14%**

Points scored

White/Caucasian

14.8%

Multiracial

4.2%

Hispanic

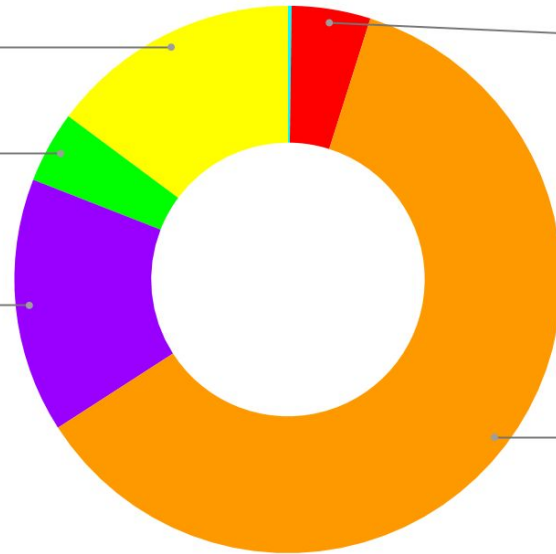
15.0%

Asian

4.7%

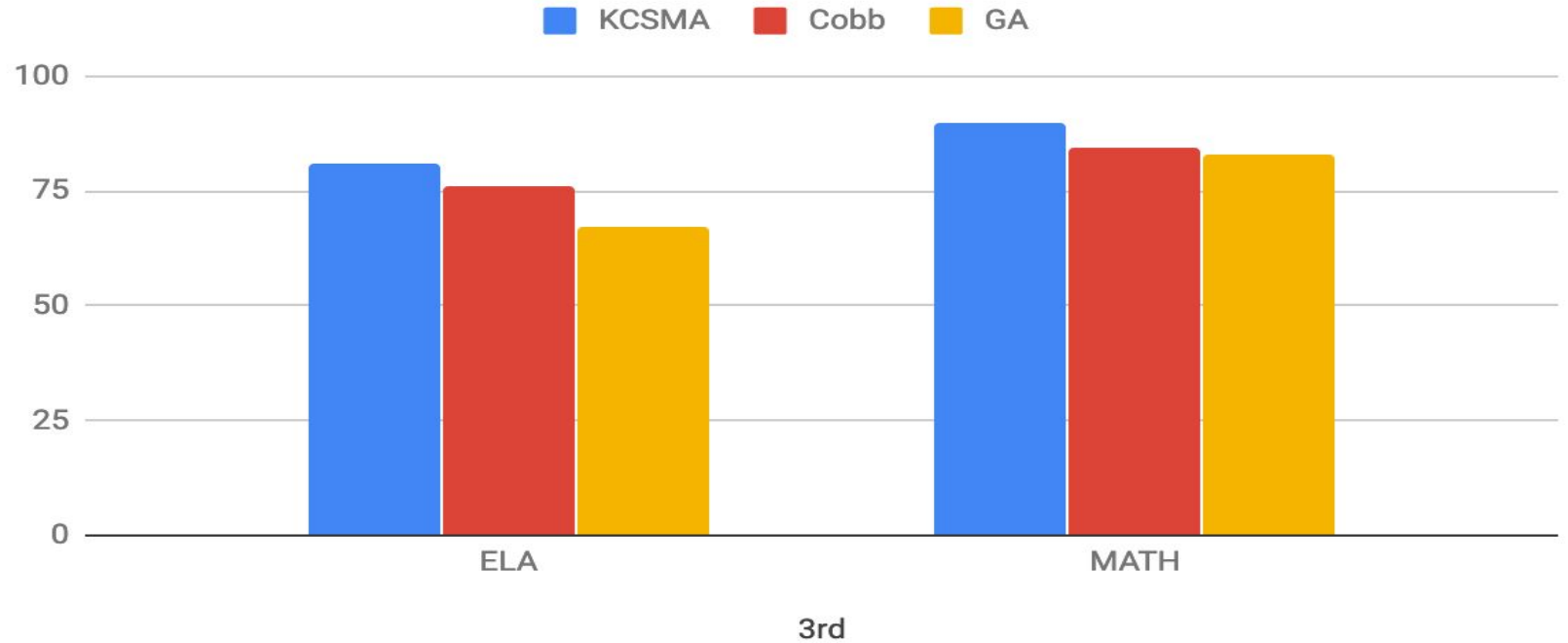
Black or African

61.0%



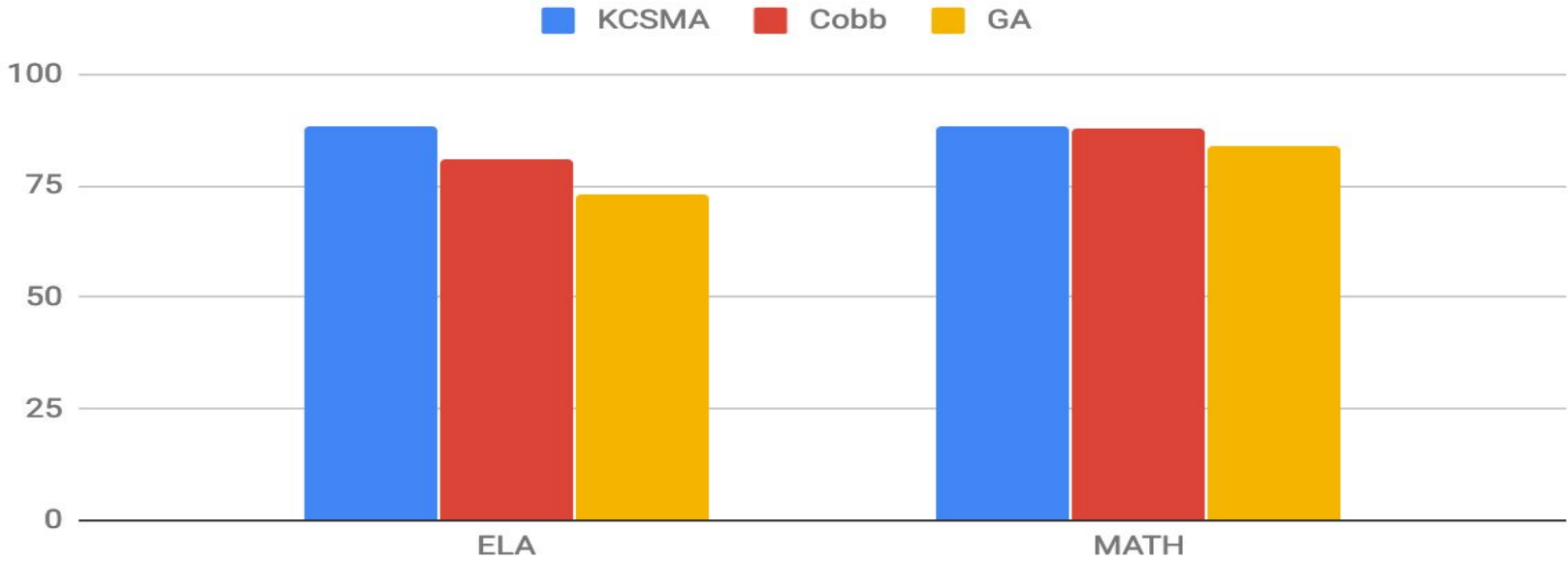
# KCSMA STATE OF THE SCHOOL ADDRESS

## 2018 Third Grade Milestones - % Students Developing Learner and Above



# KCSMA STATE OF THE SCHOOL ADDRESS

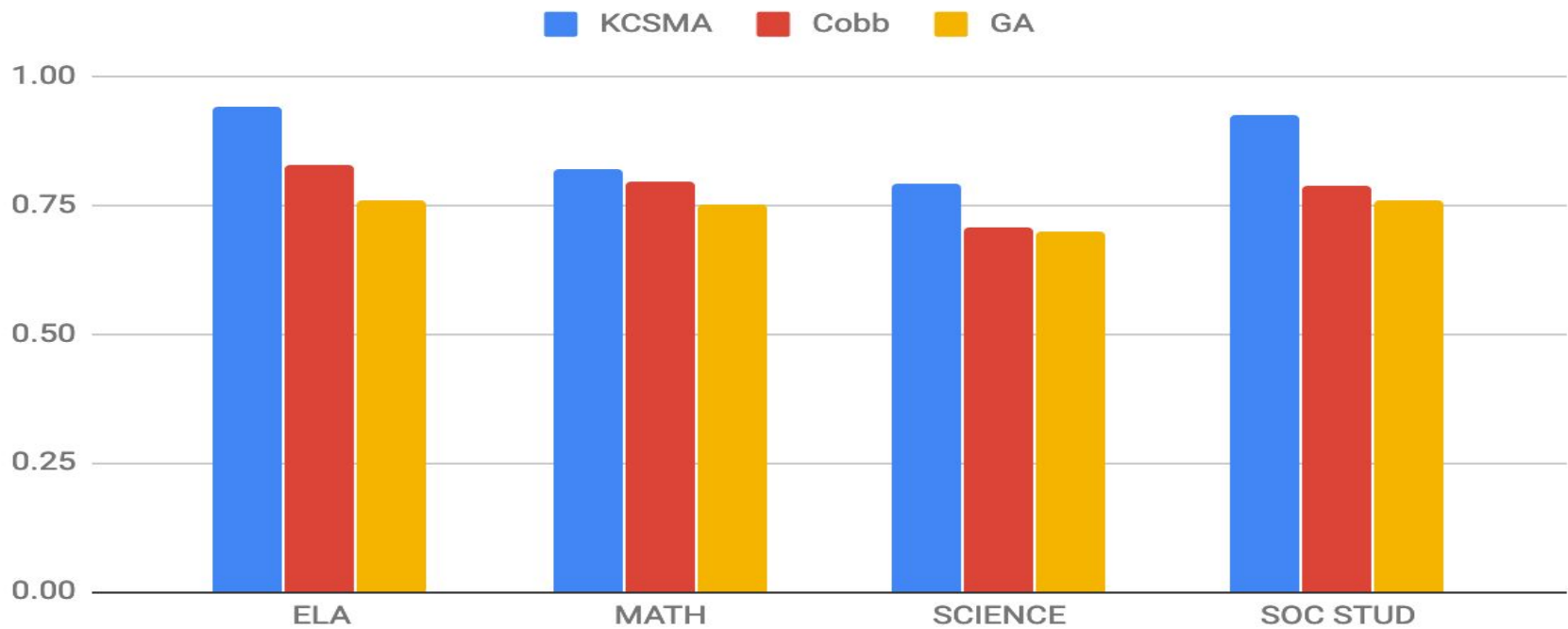
## 2018 Fourth Grade Milestones- % Students Developing Learner and Above



4th

# KCSMA STATE OF THE SCHOOL ADDRESS

## 2018 Fifth Grade Milestones- % Students Developing Learner and Above



# KCSMA STATE OF THE SCHOOL ADDRESS 2018 CCRPI

**KCSMA: 72.2**

**Overall: "C" School**

**\*\*\* *Three Star  
Climate Rating***

## **COMPARISONS**

**Cobb: 79.6**

**Georgia: 76.6**

# KENNESAW CHARTER STATE OF THE SCHOOL ADDRESS

## CERTIFICATION/CHARTER STATUS

**AdvancED Accreditation: Renewed Spring 2018**

**STEM Certification: On target to earn by Spring 2019**

**Charter Contract: Through 2020**



# KENNESAW CHARTER STATE OF THE SCHOOL ADDRESS

## FINANCIAL STANDING

- **Audit**
  - FY18 Audit identified operational areas of concern
- **CFO**
  - KCSMA contracted Prestige School Solutions Spring 2018
    - Areas of concern have been addressed
    - Audit recommendations have been implemented
    - Timely reports/budgets to CCSD per charter contract
- **Bond:**
  - KCSMA is current and in good-standing with bond holder

# KENNESAW CHARTER STATE OF THE SCHOOL ADDRESS

## **CFO FINANCIAL REPORT:**

- Audited 2018 data reflects the operational challenges of KCSMA from that year. However, the change from Audited 2018 to YTD 2019 is notable. YTD 2019 is characterized by new leadership, cost controls and a solid back-office operation.
- YTD 2019 reflects a trend upward in the current ratio and the cash ratio. Moreover, the days cash on hand for YTD 2019 is the highest it has been over the three periods measured.

# KENNESAW CHARTER STATE OF THE SCHOOL ADDRESS

Sustainability Ratios	2017	2018	2019 (YTD)
<b>Equals Current Ratio</b>	0.98	0.68	1.03
<b>Equals Cash Ratio</b>	0.98	0.67	1.02
<b>Days Cash on Hand</b>	35	33	40

# KENNESAW CHARTER STATE OF THE SCHOOL ADDRESS

	Audited 2017	Audited 2018	2018-2019 YTD **UNAUDITED**  (1/31/2019)
Unrestricted Cash	\$496,546.00	\$421,890.00	\$458,724.38
Total Current Liabilities	\$509,040.00	\$630,034.00	\$451,775.55
Equals Cash Ratio	0.98	0.67	1.02

# KENNESAW CHARTER STATE OF THE SCHOOL ADDRESS

## MARKETING PLAN:

- Digital Footprint/Social Media Presence
- Billboard/ Banners/ Signs
- Flyers/ Pamphlets/ Brochures
- Family shirts/Magnets
- Open House Tours
- Transparent Lottery and Dedicated Enrollment Officer
- Community Activities (festivals, parade, H.S. soccer banner, etc)

# KENNESAW CHARTER STATE OF THE SCHOOL ADDRESS


## STAKEHOLDER INVOLVEMENT

- **Parent Volunteer Organization-** former PTO dissolved, new PVO being established in alignment with school leadership
- **School Sponsored Activities-** Dances, Food Truck Fridays, Charities, Fun Run, Science Fair, Concerts, etc.
- **6th Grade Parent Survey-** 75% want students to stay through middle school, 15% need more information, 10% not interested in middle school.

# KENNESAW CHARTER STATE OF THE SCHOOL ADDRESS

## Community Partnerships

- Google
- Kennesaw State University
- Georgia Institute of Technology
- Home Depot & Lowes
- Individual Contributions




# KCSMA

## STATE OF THE SCHOOL ADDRESS: Governing Board

- Passion for Innovative Education
  - Business-oriented entrepreneurial mindset
  - Parents and local business leaders
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# KCSMA

## STATE OF THE SCHOOL ADDRESS: Governing Board

- Charter Contract holder
  - Policy Making- establish & review policies
  - Oversee KCSMA Leadership
  - Financial Oversight
  - Ensure Accountability
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# KENNESAW CHARTER STATE OF THE SCHOOL ADDRESS

## *What's next?*

### **Strategic Growth Plan**

- Add 6th Grade
- Add PreK
- Renew as a PreK- 8th

# KENNESAW CHARTER STATE OF THE SCHOOL ADDRESS

## *What's next?*

### **Strategic Growth Plan**

- **Current Students Grades K-4: 395**

### **Projections:**

- **Intent to Return: 384**
- **Lottery Applicants: 193**
- **PreK estimate: 45**
- **6th Grade estimate: 50**

# KENNESAW CHARTER STATE OF THE SCHOOL ADDRESS

## *What's next?*

### **STEM Focus**

Replace “3 R’s” with  
the “4 C’s”

### **21st Century Skills**

- Critical Thinking
- Creativity
- Collaboration
- Communication

#KnightsToday  
LeadersTomorrow

**THE FUNCTION OF EDUCATION IS  
TO TEACH ONE TO THINK  
INTENSIVELY AND TO THINK  
CRITICALLY. INTELLIGENCE PLUS  
CHARACTER - THAT IS THE TRUE  
GOAL OF EDUCATION.**

*Martin Luther King Jr.*

